

SCHEDULE

WordCampATLANTA
JANUARY 8-9 2010



FRIDAY

6:30:00	REGISTRATION		
	ROOM A	ROOM B	ROOM C
7:00-7:30	Maurice Cherry (3eighteen media) Non-Profit & Political Campaigns - Using WordPress Beginner	Amani Channel (Visual Eye Media) The Secrets of Mobile Vlogging Intermediate	Alejandro Leal & Thomas Wheatley (Creative Loafing Atlanta) WordPress & Journalism Intermediate
7:45-8:15	Mark DiChristina (MailChimp) Glen Gordon (Microsoft) Sponsors	Jared Ranere (Outside.in) Blogging with Outside.in, Your Partner in Hyperlocal Intermediate	Topher Kohan (CNN.com) SEO & WordPress Advanced
8:30-9:15	Chad Parizman (Scripps Networks) 5 Situations Where WordPress Can Save the Day Intermediate	Joe Chernov (Eloqua) Blogging in the FTC Era Beginner	Cliff Barnett (Atlanta Journal-Constitution) Advanced

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SATURDAY

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Time	DESIGN TRACK Room A	DEVELOPMENT TRACK Room B	CONTENT TRACK Event Space 4C
9:00-9:45	Registration	Gallery See	
9:45	Opening Remarks		
10:00	Opening Keynote	WordPress Resolutions: What to Expect in 2010	Jane Wells (Automatic)
11:00	Ryan Imel (Theme Playground/aspiringindie) Building sites quickly with parent/child themes Advanced	Rusty Tanton (WebMD) Advanced Google Analytics & WordPress Integration Advanced	Adria Richards (Freshworkshops) What the heck is WordPress? Beginner
12:00 - 1:00	Lunch		
1:00	Tammy Hart (Tammy Hart Designs) WordPress and working with clients Intermediate	Chris Scott (Voce Communications) You're Doing It Wrong: How to code things the WordPress way Intermediate	Adria Richards, continued What the heck is WordPress? Beginner
2:00	Mitch Canter (studionashvegas) How to design a killer blog Intermediate	Scott Kingsley Clark Complex Content Management with the Pods CMS Framework plugin Advanced	Sara Cannon (Scout Branding Company) WordPress and Your Brand Beginner
3:00	John Saddington (NorthPoint) How to start freelancing with WordPress especially if you're a n00b Beginner	Dougal Campbell Jumping into WordPress Plugin development Beginner	Wade Kwon (Birmingham Blogging Academy) Smash Your Barriers To Blogging Beginner
4:00	Chris Harrison Introduction to WordPress Theming Beginner	Syed Balkhi (WPBeginner) WordPress Security - Protecting your WordPress from Inside Out Beginner	Jason Hoch (Discovery Communications) The Blogs at HowStuffWorks: Creating Personality and Engagement Tools Thru WordPress Beginner
5:00	Dave Coustan (Almighty) Killing Time Between Redesigns: Content Strategy Intermediate	Aaron Brazell (technosailor) PHP and WordPress - Converging Communities Advanced	Tessa Horehled (THINK Interactive) Making Your Blog Your Business: Scale & Monetization Advanced
6:00	Closing	Q&A: Ask WordPress	Mark Jaquith (Automatic)